



THE TOWN OF SYKESVILLE
**MASTER PLAN
UPDATE**

About Michael Baker International



- Leading provider of engineering and consulting services since 1940
- Headquartered in Pittsburgh, PA
 - 100 offices nationwide with local project offices in Harrisburg, PA; Charleston, WV; Baltimore, MD, and Alexandria, VA

*Our purpose is to demonstrate how “**We Make a Difference**” by continuously innovating and improving our service to our clients, our people and the communities we serve.*



Our founder, Michael Baker, Jr.



About Michael Baker International

UDS convenes Michael Baker's in-house expertise in urban design, environmental responsibility, mobility and community-based planning to deliver innovative and integrated solutions that build more livable communities.



About Michael Baker International

Michael Baker
INTERNATIONAL



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About Michael Baker International

Michael Baker

INTERNATIONAL

WALNUT BOTTOM ILLUSTRATIVE PLAN: TWO-MILE HOUSE



Town of Sykesville Master Plan Update



Sykesville Master Plan Update

- **Purpose:** Required 10-year review and update of the 2010 Master Plan
- **Authority:** Maryland Land Use Article (MLUA)
- **Responsibility:** Planning Commission has the function and duty to prepare a comprehensive plan (i.e., Master Plan) for its jurisdiction, and to present this plan to the local legislative or governing body for its consideration and adoption.



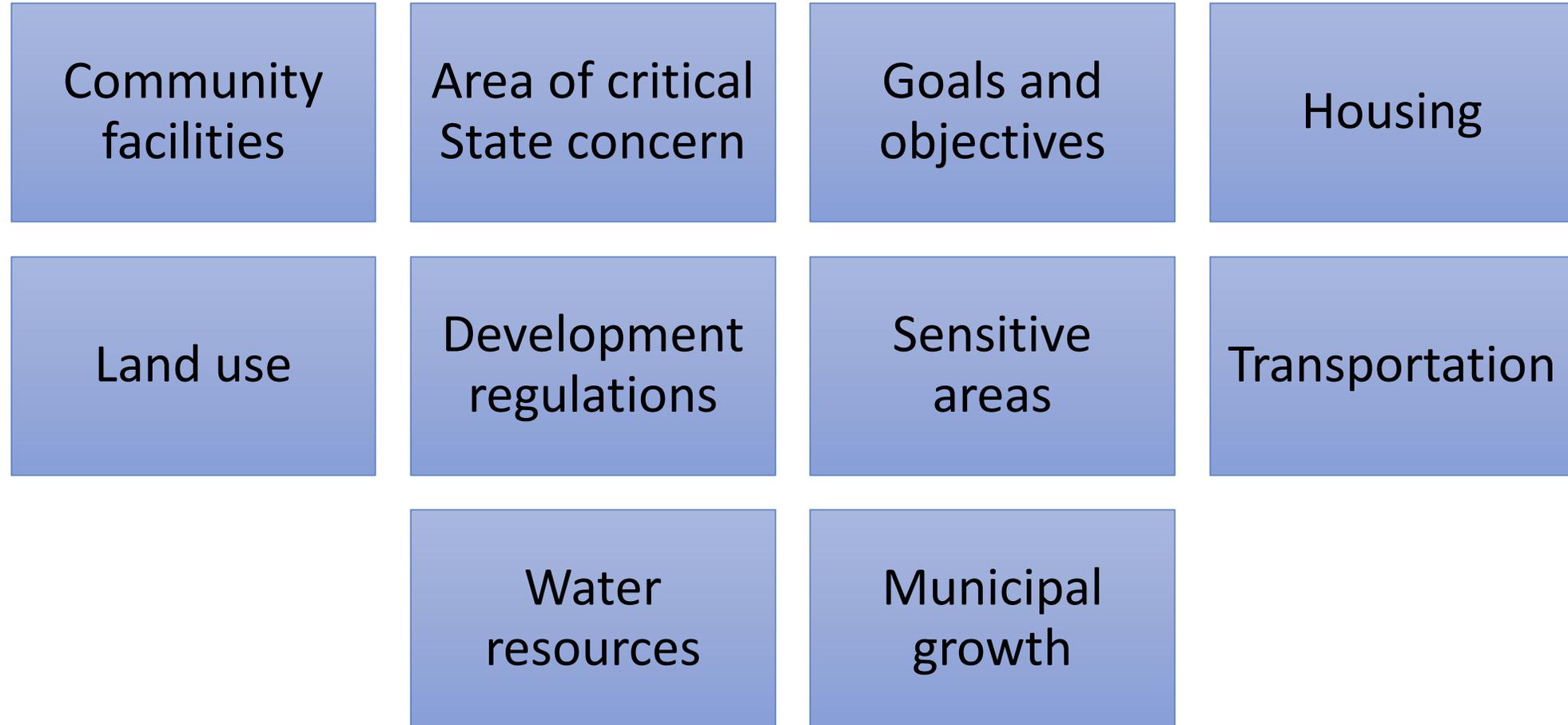
Sykesville Master Plan Update

THE PURPOSE OF SYKESVILLE'S MASTER PLAN is to promote:

- ✓ good civic design and arrangement;
- ✓ a healthy and convenient distribution of population;
- ✓ the health, safety, and general welfare of the local jurisdiction; and
- ✓ efficiency and economy in the development process.



MLUA § 3-102, Required Elements



MLUA § 3-102, Permissive Elements

Community
renewal

Conservation

Flood control

Natural
resources

Pollution control

Public utilities

Priority
preservation
areas



MLUA § 1-201, Visions

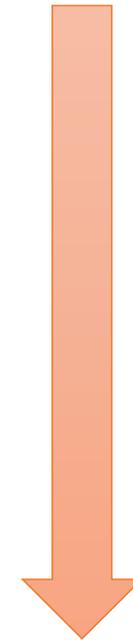
Quality of life and sustainability	Public participation	Growth areas	Community design
Infrastructure	Transportation	Housing	Economic development
Environmental protection	Resource conservation	Stewardship	Implementation



Sykesville Master Plan Update



May 2020



July 2021



Sykesville Master Plan Update

**THE TOWN OF SYKESVILLE MASTER PLAN UPDATE
PROMOTION PLAN**



The Town of Sykesville is developing an update to its Master Plan to identify and prioritize the Town's strategic goals and objectives for the next 10-year horizon. The Plan will serve as a blueprint for the Town to address challenges in the community and build upon and improve existing community assets.

Adequate promotional activities are crucial to garner public interest in the planning process and, ultimately, to encourage participation. Using multiple promotional outlets through a well thought-out and coordinated plan achieves strong participation. For this reason, Michael Baker is proposing this public outreach plan to serve as a marketing strategy for the duration of the planning process.

PROJECT SCHEDULE AT A GLANCE

MONTH	PLANNING TASK
MAY 2020	<ul style="list-style-type: none">Confirm Citizen Advisory Committee (CAC) Members Town of Sykesville to organize the CAC
MAY-JUNE	<ul style="list-style-type: none">Develop Community Profile Consultant Team
JULY	<ul style="list-style-type: none">Conduct CAC Meetings #1 & #2 To be held in person, if possible. Alternatively, to be conducted with Zoom videoconference. Agenda to include:<ul style="list-style-type: none">Meeting #1: Comprehensive Plan Overview and Visioning Exercise (2-hours)Meeting #2: Review of Community Profile and Identify Stakeholders (1-hour)Schedule Stakeholder Interviews/Focus Groups Consultant Team to schedule interviews/focus groups for August 2020
AUGUST- SEPTEMBER	<ul style="list-style-type: none">Conduct Stakeholder Interviews/Focus Groups To be held in early August in person, if possible, as well as via phoneFinalize Community Profile (continued) Consultant TeamCAC Meeting #3 Review stakeholder findings, outline issue identification, and discuss survey and Urban Design Workshop promotion

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- Citizens Advisory Committee
- Stakeholder Focus Groups
- Public Opinion Survey
- Urban Design Workshops
- Open House
- Master Plan Webpage
- Social Media (Facebook and Nextdoor)
- Email communications
- Printed Materials (brochures, postcards, banners)



Thank You!

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