# OFFICIAL MINUTES SYKESVILLE PARKS AND RECREATION COMMISSION July 28, 2022

Present: Alex Ries Eric Valenstein

Dominic Capparuccini Chris Sevick Billy Shifflet Bryan Troast

Liza Guroff, Council Liaison

Staff: Joe Cosentini, Town manager

Absent: Nick Sheets Jana Antrobus, Staff Liaison

### Call to Order

Alex Ries, Co-Chair, called the meeting to order at 7:00 PM.

## **Approval of the Minutes**

Motion was made by Chair Ries and seconded by Commissioner Troast to approve the June 23, 2022 Minutes as presented. Commissioner Shifflet abstained. All others voted in favor.

#### **Business**

Adrienne Smith, Gatehouse Curator provide an update on Park History Research.

- Most of the parks were part of development projects and given temporary names. In 2003 they were given permanent names by vote through Town Meetings and the Town's News Letter. The names and a summary for the reasoning for those names is posted on the Gatehouse Website.
- Organic Youth Survey at Millard Cooper Park to gather information to better utilize those passive and active park and Gatehouse Museum visitors:
  - Questions to include but not limited to:
    - What time of day people are coming to the park.
    - Are they driving, walking or biking to the park.

Sykesville Cinema August Preparation – Toy Story 4

- Craft activity is planned.
- Volunteers are confirmed.
- Commissioner Shifflet will put out and pick up movie signs.
- Commissioner Sevick will purchase concession items to include for the first-time foot long hotdogs approved by the Commission.
- Visitors to the Gatehouse Museum will receive a free popcorn ticket. A movie slide will be added to advertise the offer and on Facebook. Co-Chair Valenstein will also announce through the loud speaker.
- Forward the In-Style July movie sponsorship to the August movie since July was rained out.
- Continue to advertise the refillable SPARC water bottles in movie ads and on Facebook.

# OFFICIAL MINUTES SYKESVILLE PARKS AND RECREATION COMMISSION July 28, 2022

## Advertising Budget

• Co-Chair Valenstein provided information on a standup banner and paying to boost Sykesville Cinema advertising on Facebook.

### Motion

Co-Chair Valenstein motioned and Commissioner Sevick seconder to spend \$250 for a standup banner and \$100 to boost Sykesville Cinema advertising on Facebook for the remainder of 2022 Sykesville Cinema movies. All voted in favor.

## **Town Updates**

- The Snack Shack's new roof and soffits are completed. Painting the building will be scheduled soon.
- Jones Park repairs are complete.
- Pickle ball is still on the Town's radar for a future project. The Splash Pad has been the focus this year.

### Adjournment

There being no other business, Commissioner Troast motioned and Chair Reis seconded to adjourn the meeting at 8:29 PM. All voted in favor.

Respectfully submitted, Jana Antrobus, Staff Liaison